

Criterion A: Transcript notes of an interview with Mr. Sanjeev Kumar

Founder of EcoWarriors and resident at Vipul Greens

12 June 2019, 2:00 PM, Zoom

Question 1: Describe your position at Vipul Greens.

Sanjeev Kumar: I am a resident at Vipul Greens and the founder of the EcoWarriors team.

Question 2: What is EcoWarriors and how does it currently function?

Sanjeev Kumar: EcoWarriors is an environmental nonprofit group that I have created. It is run by the residents of Vipul Greens. We work to benefit our condominium by providing sustainable environmental solutions, like offering services, selling environmentally friendly products, starting projects and much more. As a team, our communication channels are aligned to individual WhatsApp messages, emails, phone calls and in-person group meetings.

Question 3: What are some challenges the EcoWarriors face?

Sanjeev Kumar: The current challenges include:

- Lack of awareness about the environment, our group, the projects that we do and the products and services we provide.
- Less team members and we do not have a formal, official and organised way for residents to join our team.
- The team meetings often have low attendance with a primary reason being residents forgetting about upcoming meetings and projects.
- Less followers on our social media.

Question 4: How do you plan to overcome those challenges ?

Sanjeev Kumar: I believe one can overcome these challenges through creation of:

- Physical notice boards
- An email distribution list
- Newsletters
- A WhatsApp group
- An online storage repository with necessary resources (like Google drive)
- A Calendar
- A Website
- A Mobile application (An App)

Question 5: Can you please describe each idea in more detail ?

Sanjeev Kumar: I could create a **notice board** and put it up in the clubhouse and the lobbies of the condominium. It can contain information about our group, the projects that we do, the products and services we provide, dates for upcoming meetings and our social media details.

We could create **email distribution lists or WhatsApp groups** to remind residents and team members about upcoming meetings and events. We could also provide information about our group, the projects that we do, the products and services we provide and promote our social media accounts.

Monthly **newsletters** can be created and shared with residents to inform them about our initiatives, the projects that we do, the products and services we provide, dates for upcoming meetings and promote our social media accounts.

A **Google drive space** can be created with resources and information about our group, the projects that we do and the products and services we provide.

An electronic **calendar** can be created and shared with residents and EcoWarrior members to remind them about upcoming meeting and events.

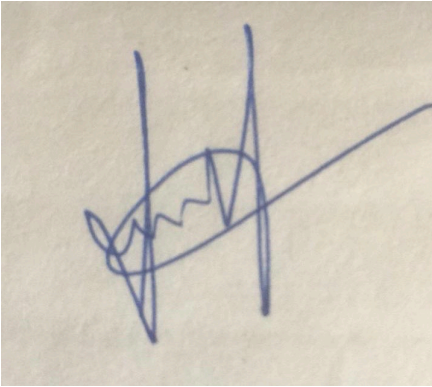
A **mobile application** or a **website** can be created to solve **all** the challenges that we face. This includes effective access to the information about our group, the projects that we do and the products and services we provide. We could also create a form in the app/ website for residents to join our team easily. An in-built calendar can be created in the app/ website to remind residents and team members of the upcoming meetings and events. We can promote our social media accounts using these platforms. I can also sell environmentally friendly products to raise funds if we chose this platform.

Majority of residents have access to smart phones and I feel that apps are the most user friendly, useful and accessible. The app will be a one stop shop solution to all my problems therefore I would prefer a mobile application.

Question 6: Any last words?

EcoWarriors is not making a significant impact to the society - I need to resolve the existing challenges so that the group can contribute positively and reach high levels of environmental success.

Signature

A handwritten signature in blue ink on a light brown, textured background. The signature is stylized, featuring a large, sweeping 'S' shape that curves upwards and to the right, followed by a series of sharp, vertical strokes and a final, long, horizontal stroke extending to the right.

Mr. Sanjeev Kumar